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FOR IMMEDIATE RELEASE

## Mitzvah Circle Raises Over \$12,000 to Help Families in Crisis with Help from Ambler Savings Bank Matching Grant

Norristown, Pennsylvania – Mitzvah Circle recently raised \$12,252 to help families fill the gaps and provide items that are not covered by government assistance. In 2020 they served 24,432 families which included supplying over 2 million diapers. This fundraising milestone was part of their fall fundraiser appeal, with the help of Ambler Savings Bank’s \$5,000 Matching Grant. The Bank matched dollar-for-dollar every donation up to \$5,000. Funds raised will help Mitzvah Circle to purchase in-demand items like diapers, personal care and feminine products for families in crisis. Already an affordability challenge for 1 in 3 American families, pandemic-related supply chain disruptions have made diapers more expensive and harder to find.

Mitzvah Circle serves families walking along life’s edge by providing over 100 products including clothing, diapers, new strollers, car seats, toiletries, household items and other necessities.

“I created Mitzvah Circle to meet the unmet basic needs of our neighbors in crisis. Today basic needs like soap are anything but basic; they are lifesaving. I am grateful that families trust us to serve them during their most challenging times,” said Fran Held, Executive Director, Mitzvah Circle.

“Thanks to donations like the one from Ambler Savings Bank, we are able to continue serving these needs,” she continued.

“The pandemic shined a bright light on gaps in our social safety nets. Fran and her team at Mitzvah Circle do incredible work filling those gaps,” commented Roger Zacharia, President and CEO, Ambler Savings Bank.

Mitzvah Circle was created to provide items that are not covered by government assistance. Clothing, toothpaste, diapers, and deodorant are items that people need every single day, but not all can afford to buy. Read more about Mitzvah Circle online at [www.mitzvahcircle.org](http://www.mitzvahcircle.org).

Ambler Savings Bank is a mutually-organized community bank headquartered in Ambler, Pennsylvania with locations in Fairview Village, Limerick, and Bally, as well as several continuing care retirement facilities. Learn more online at [www.AmblerSavingsBank.com](http://www.AmblerSavingsBank.com).



*From Left to Right: Fran Held, Executive Director, Mitzvah Circle, Carolyn Watson, Marketing Officer, Ambler Savings Bank; Diane Langhurst, Executive Assistant, Ambler Savings Bank; and Roger Zacharia, President and CEO, Ambler Savings Bank.*