



July 6, 2021

FOR IMMEDIATE RELEASE

New Homeless Center in Norristown One Step Closer With Help from Local Bank

Norristown, Pennsylvania – The Coordinated Homeless Outreach Center (CHOC) recently raised \$13,875 towards their new facility expected to open in 2022. This fundraising milestone was part of their spring appeal, with the help of Ambler Savings Bank’s \$5,000 Matching Grant. The Bank matched dollar-for-dollar every donation up to \$5,000. Funds raised will help support the organization’s relocation to a new building, which will provide single rooms creating a more dignified, safer experience for those experiencing homelessness.

CHOC is a program of Resources for Human Development (RHD), a national human services nonprofit, serving homeless adult men and women in Montgomery County. Clients can meet with a caseworker, receive their mail, wash their clothes, apply for benefits, or attend group meetings, in addition to the meals and beds provided.

“Due to the overwhelming demands for services, we are excited to be moving forward with plans for our new facility to provide continued quality services,” said Christina Jordan, Director, CHOC.

“We thank Ambler Savings Bank and the community for their support of our campaign,” continued Ms. Jordan.

“The Bank is proud to support CHOC and their work to break the cycle of homelessness for individuals in our community,” commented Roger Zacharia, President and CEO, Ambler Savings Bank.



From Left to Right: Roger Zacharia, President and CEO, Ambler Savings Bank; Joyce Fowler-Dye, Intake Coordinator, CHOC; Tara Fitch, Resource Coordinator, CHOC; Christina Jordan, Program Director, CHOC; Owen Camuso, Assistant Regional Director, CHOC.

The Coordinated Homeless Outreach Center is the only year-round, 24-7, emergency housing service for single adult men and women experiencing homelessness in Montgomery County. Read more about CHOC online at <https://www.rhd.org/choc>.

Ambler Savings Bank is a mutually-organized community bank headquartered in Ambler, Pennsylvania with locations in Fairview Village, Limerick, and Bally, as well as several continuing care retirement facilities. Learn more online at www.AmblerSavingsBank.com.