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FOR IMMEDIATE RELEASE

**Boyertown Area Multi-Service Homelessness Taskforce Given Boost of Over \$14,000
with the Help of Ambler Savings Bank**

Boyertown, Pennsylvania – During the month of March, Boyertown Area Multi-Service (Multi-Service) raised over \$14,000 dollars in their Stronger Together Campaign to help launch their new Homelessness Taskforce. Ambler Savings Bank helped kick off the campaign by matching dollar-for-dollar every donation up to \$5,000.

Multi-Service has teamed with The United Way of Boyertown to prioritize homelessness as a critical need in the community by creating the Task Force to offer rapid response to those in crisis. Additionally, the Case Management Program has been revamped to reflect the needs of the community in regards to housing. This includes a 90+ day program that stabilizes housing and addresses the barriers that created the issue in the first place.

“We understand that experiencing homelessness, whether an adult or child, is a traumatic experience and we want to ensure that we are there to support those families and individuals and their needs,” said Rob Laubenheimer, Executive Director of Boyertown Area Multi-Service.

Covering the Boyertown Area School District, Multi-Service is dedicated to ensuring families can provide their children with stable housing.

“We thank Ambler Savings Bank and the community for their support of our campaign. Just because we’re a year into COVID-19 doesn’t mean that people aren’t still struggling. These funds will help many people who have experienced hardship,” added Rob.

“So many people have been affected by the pandemic in one way or another, especially with housing. Helping an organization that meets the needs of so many in our community is something we felt we needed to do,” commented Bonnie Eckenrode, Bally Branch Manager of Ambler Savings Bank.

Boyertown Area Multi-Service is a social service agency dedicated to meeting needs and improving the lives of people in the Boyertown School District Area and surrounding communities of Amity, District, Hereford, Pike and Oley townships. Read more about Boyertown Area Multi-Service online at <https://www.boyertownareamulti-service.org/>

Ambler Savings Bank is a mutually-organized community bank headquartered in Ambler, Pennsylvania with locations in Fairview Village, Limerick, and Bally, as well as several continuing care retirement facilities. Learn more online at www.AmblerSavingsBank.com.



Left to Right: Rob Laubenheimer, Executive Director, Boyertown Area Multi-Service; Bonnie Eckenrode, Bally Branch Manager, Ambler Savings Bank; Erin Cohen, VP Retail Banking, Ambler Savings Bank