

Job Posting

Marketing Specialist – Full Time

LOCATION: Ambler Branch

RESPONSIBILITIES INCLUDE:

- The marketing and business development activities of the Bank to support the Bank's operations, services, and products.
- Planning, developing, designing, creating and producing various marketing materials, promotions, advertisements, brochures, media releases, newsletters, giveaways and other internal and external communications using various mediums such as direct mail, newspapers, electronic, website and social media.
- Participating in business and community functions representing the Bank. This position includes some after hours and weekends.

SKILLS:

Ability to communicate clearly and in a friendly manner; strong reading, writing, and grammar skills with basic mathematics skills; demonstrated proficiency in design skills; excellent interpersonal and verbal skills; general knowledge of banking operations and products with a strong knowledge of current banking regulatory compliance for advertising and promotions; proficient computer skills, including Microsoft Operating System and products, Adobe InDesign, Adobe Photoshop or comparable design software; knowledge of web design; excellent administrative, planning, scheduling and organizational skills with the ability to multi-task and prioritize; strong creative skills; visual and auditory skills; ability to project a positive, friendly and professional image of the Bank.

EDUCATION/TRAINING:

A B.S. or B.A. degree in Communications, Graphic Design, Marketing, Business Administration, or related field preferred; specialized marketing education and training recommended.

EXPERIENCE:

A minimum of three (3) years prior marketing/advertising experience normally required.

TO APPLY:

If interested, please forward your resume along with salary requirements to HR@amblersav.com. No phone calls, please. Qualified candidates will be contacted within 5 business days. Visit us at www.AmblerSavingsBank.com. EOE / AA