

### **Erin Cohen Promoted to AVP, Retail Officer**

LIMERICK – Erin Cohen was promoted to Assistant Vice President/Retail Officer at a recent Board of Trustees meeting. Ms. Cohen previously held the position of Branch Manager for the Limerick Branch of Ambler Savings Bank.

As Assistant Vice President/Retail Officer, Ms. Cohen will be responsible for the implementation of Ambler Savings Bank's retail strategy and the growth of business lines through involvement in the business community.

As branch manager, Ms. Cohen led a highly effective team, exceeding sales and loan goals through improvements to branch operations. Through implementation of critical success factors, Ms. Cohen was able to spend more time in the community, marketing the branch effectively. Ms. Cohen has 22 years of banking experience, of which, three are at Ambler Savings Bank.



Ms. Cohen is the Vice President II of the Spring-Ford Chamber of Commerce, and is member of Spring-Ford Rotary, Perkiomen Valley Chamber of Commerce, Montgomery County Development Corporation, and the School to Work program.

Ambler Savings Bank is headquartered in Ambler, and has locations Fairview Village, Schwenksville, and Limerick. Learn more online at [www.AmblerSavingsBank.com](http://www.AmblerSavingsBank.com).